MICHAEL RADKE

GRAPHIC DESIGNER



CONTACT

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http://www.MichaelRadke.Site/



Everett, WA



EDUCATION

Bachelor of Science in Media & Communications

Full Sail University, Winter Park, FL March 2023

AWARDS & HONORS

- Salutatorian •
- Advanced Achiever Award
 - Course Director Award •

SKILLS

Department Operations

Marketing Media

Branding

Media Management

UX / UI Design Principles

Motion Graphics

Detail Oriented

Team Player

PROFICIENCIES

Adobe Premiere Pro

Adobe Illustrator

Adobe After Effects

Serif Affinity Suite

DaVinci Resolve

EXPERIENCE

Sept. 2023 - Present

Contract Video Editor

Knights, Remote, PA - WA

- Produce high-quality, engaging content on various platforms.
- Work with graphic designers and the team in generating content.
- Proofread content to maintain high standards of accuracy, clarity, and relevance.
- · Coordinate with various departments to align with marketing campaigns.

July 2023 - Sept. 2023

Lead Graphic Designer

NDA, Remote, NY - WA

- Executed public & proprietary branding content with a team of 6.
- Utilized industry standard software, such as Adobe Creative Suite & Office.
- Designed a digital product, optimzed technical solutions, consulted with the aniamtion department, motion graphics, web design, and illustrations, with a special technique in UX principles.

Oct. 2020 - Feb. 2021

Brand Identity Designer

Destinoux, Remote, Australia - WA

- Branded now "retired" popular Twitch influencer and YouTube creator with highly customized and stylized thematics.
- Post branding updates, their viewership went from 50+ to 200+ viewers per stream. Which put them above .7% of the top creators at the time.
- Managed multiple projects simultaneously while meeting tight deadlines.
 Utilizing Adobe Creative Suite, Blender, and After Effects.
- · Applied data-driven insights from analytical tool into designs and campaigns.

VOLUNTEER

Oct. 2022 & Sept. 2023

Freelance Graphic Designer

Come Out With Pride, Orlando, FL

- Donated my expertises and time to the NPO.
- Provided an overhaul of their entire event map, utilizing stylized illustrations and photo manipulative techniques to enhance quality with functionality.
- Developed and implemented creative visual solutions to meet clients needs and objectives for the branded campaign event.